FHC FOOD & HOSPITALITY CHINA

THE 26th FHC SHANGHAI GLOBAL FOOD TRADE SHOW

/ SHAPING THE FUTURE OF FOOD /

Nov. 8 – 10, 2022

Shanghai New International Expo Centre(SNIEC)

Embrace China's Food & Beverage Market by Exhibiting at FHC 2022!

FHC 2021 welcomed 87,025 professional visitors and over 2,800 exhibitors networking and trading during three valuable days in a 200,000 sqm exhibition area. FHC 2021 has seen a participation from both exhibitors (via local partners) and professional buyers from nearly 60 countries and regions around the world in a safe environment.

China's economic development enjoys strong resilience and solid underpinning and the Government will promote the steady recovery of consumers spending in the coming years.

FHC 2022 will be the platform to witness the roaring trade in Food & Beverage industry.

FHC 2022 Snapshot

200,000 m²	135,000+	3,500+
Exhibition Area	Trade Visitors	Exhibitors

Exhibit Categories

MEAT

SEAFOOD

BAKERY & LIGHT FOOD, COFFEE & TEA

SWEETS & SNACKS

CONDIMENTS & OIL

HIGH-END INGREDIENTS SUPPLY CHAIN

CATERING & INTELLIGENT STORE DESIGN

BEVERAGE

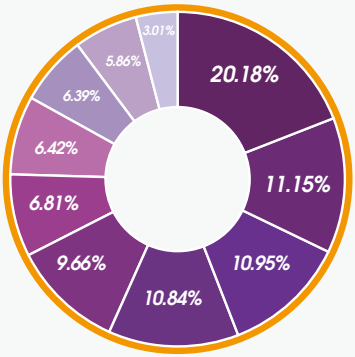
DAIRY

BABY FOOD

DELIVERY & TAKEAWAY INDUSTRY CHAIN & PACKAGING

HOT POT INGREDIENTS AND SUPPLIES

Visitors Distribution



- Café / Tea Shop / Bakery / Restaurant
- Catering Service Provider
- Food & Beverage Manufacturer / Processing
- Food & Beverage Importer / Agency
- Food & Beverage Distributor
- E-commerce / Live Streaming
- Franchise Chain / Franchise Store
- Hotel / Education
- Supermarket / Retail Shop / Grocery
- Medical / Aviation

International Pavilions

Belgium Denmark France Spain Germany Italy Austria Canada U.S. Japan South Korea Malaysia South Africa Brazil

On Site Events

- FHC Shanghai Coffee & Food Festival
- The 23rd FHC China International Culinary Arts Competition
- 2022 China Gelato Championship
- FHC International Chocolate Festival
- China Cup Tasters Championship
- The 9th Shanghai Fashion Drinks Competition- Shanghai Division

Conferences

- Innovation and growth - The 15th China Catering Innovation and Entrepreneurship Forum
- FHC Import and Export Meat Forum
- China Catering New Media Marketing Summit - Unlock Youth Power
- The 3rd China Catering Industry Trend Summit
- The 3rd World Delivery Industry Conference

Digital B2B Platforms

SYgle.com is the B2B trade platform for Food & Hospitality in China. Introduce your products to the largest database of Chinese F&B professionals sourcing for International products.

SYgle will create your online store in Chinese and English with over 6,000 suppliers displaying more than 44,000 products. A dedicated customer service will support you in optimizing your presence and maximize your connections.

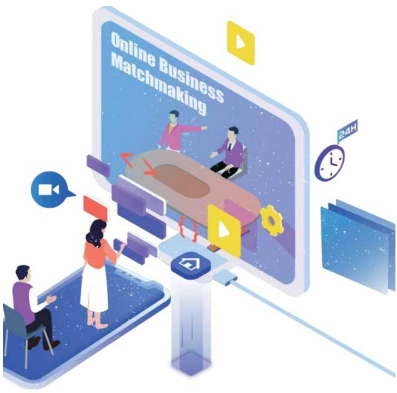
EZbuy

Scan to log in EZbuy

EZBuy is your digital store on WeChat, the most used app in China. Providing quick and easy access information to buyers, your products and details uploaded on SYgle will be mirrored on this app to facilitate the connection with over 48,000 buyers directly on their phone.

Online Business Matchmaking

Promote your brand and products directly to key buyers of your industry. After sharing your products details we will be scouting for the best matching buyers for you and organise an online meeting with them. You will also receive a full report after the meeting together with all the contacts and details of the buyers attending.



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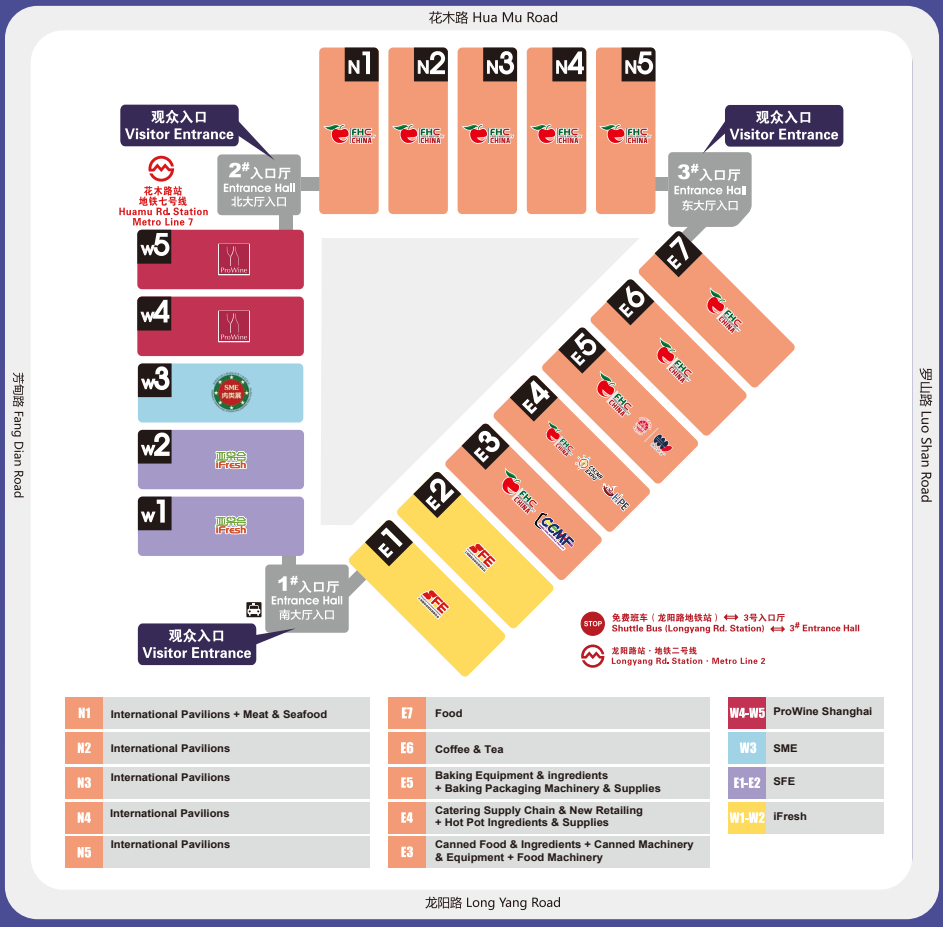

N1	International Pavilions + Meat & Seafood
N2	International Pavilions
N3	International Pavilions
N4	International Pavilions
N5	International Pavilions

E7	Food
E6	Coffee & Tea
E5	Baking Equipment & ingredients + Baking Packaging Machinery & Supplies
E4	Catering Supply Chain & New Retailing + Hot Pot Ingredients & Supplies
E3	Canned Food & Ingredients + Canned Machinery & Equipment + Food Machinery

W4-W5	ProWine Shanghai
W3	SME
E1-E2	SFE
W1-W2	iFresh

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