

Facts and Figures

Trade fair	gamescom asia
Subtitle	Asia's Heart of Gaming
Date of the event	Conference: 15 - 16 October 2020 (2 days) Exhibition: 16 - 18 October 2020 (3 Days)
Organiser	Koelnmesse Pte Ltd
Event frequency	annual
Conceptual sponsor	game, the German Games Industry Association
Place	Singapore
Venue	Suntec Singapore Convention & Exhibition Centre 1 Raffles Blvd, Singapore 039593
Product segments	<ul style="list-style-type: none"> • Hardware • Software • eSports • Merchandising • Care, cleaning, repair • Telecommunications and internet • Media • Basic and advanced training • Associations/public institutions • Service providers • Development
Fair profile	gamescom asia aims to serve as the premier platform for Southeast Asian game developers to explore partnerships globally, and act as a hub for international publishers who are looking for the next big thing in games. New releases and gaming related offerings will also be showcased. With the business area, the entertainment area and the industry gaming conference, gamescom asia covers the entire diversity of the games



gamescom asia
15 - 18 October 2020
www.gamescom.asia

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culture. The event comprises a two-day industry gaming conference and a three-day trade and public exhibition, which includes eSports events, showcase of emerging technologies in video games, gaming workshops, meet-and-greet sessions, cosplay theatrics and more.

Target group (exhibitors/visitors)	suppliers of above-mentioned product segments, developers, producers, publishers, on-line and off-line retailers, distributors, import/export firms, service providers, associations, gamers, consumers, etc.
Hall allocation	Level 4 (6 halls) at Suntec Singapore
Build up period	14 - 15 October 2020
Dismantling period	18 October 2020
Project management	Koelnmesse Pte Ltd Daria La Valle Project Director d.valle@koelnmesse.com.sg
Website	www.gamescom.asia